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July 3, 2007

BY TELECOPIER (614.221.4713)
AND FIRST CLASS MAIL

Citizens for Community Standards PAC
C/o Julie Heffelfinger, Treasurer
137 East State Street
Columbus, OH 43215

Re: Citizens for Community Standards

Dear Ms. Heffelfinger:

I represent Citizens for Community Values Corporation. ("CCV"). CCV is the owner of U.S. Trademark Registration 2,603,544, for the word mark "Citizens for Community Values" as well as the trade name, "Citizens for Community Values."

Your use of "Citizens for Community Standards" in your campaign to oppose the implementation Ohio Senate Bill 16 infringes CCV's trade name and its trademark rights. Further, it is apparent that your mark was selected with the intention of creating confusion and misleading voters. Stated differently, your infringing activities have been conducted willfully. Under the Lanham Act, willful violations of this nature may be redressed by treble damages and the award of attorneys' fees.

CCV demands that you cease and desist your infringing activities. More specifically, it demands that you cease and desist from any further use of the name "Citizens for Community Standards" in conjunction with any political activity addressing Senate Bill 16 or resisting any anti-pornography measures.

I would appreciate your prompt response to this demand and your assurance that you will cease use of the infringing mark, "Citizens for Community Standards." I request a response before July 20, 2007.

Sincerely,

Charles M. Allen